

Top Tips for your JustGiving Page



Demelza
Hospice Care for Children

Head to www.justgiving.com/dhch and click 'Fundraise for Us' to set up your page and then **follow our top tips below!**



Add a Target

Pages with a target raise **46% more** and if you hit your target you can always increase it.



Add a Photo

By adding a photo or video you could **raise 14% more**.



Share your Story

Let everyone know **why you're supporting Demelza** and the amazing fundraising you are doing.



Keep on Sharing

Share on social media, send to your colleagues by email or to friends in a whatsapp group chat. **Keep reminding people of the great work you're doing!**



Add Updates

People will love to follow your journey, **add to the updates section** to keep them in the know.



It's Not Over Yet

20% of donations come in after an event has ended so **never close your page too soon**.

Don't forget you can create your very own QR Code as well – just add '/qrcode' to the end of your Justgiving URL and click save. Once you have downloaded your QR Code the possibilities are endless, add to posters, money pots, share with friends, you could even pop it in your email signature.