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PRESS RELEASE

**Date release goes out**

**28 June 2020**

**Headline + subheading**

**Keep short and snappy!**

**BROMLEY GROUP DON DANCING SHOES FOR DEMELZA**

**Williams Dance Academy hosts dance-a-thon to raise funds for**

**Overview – keep it brief and include your key details!**

**Demelza Hospice Care for Children**

Williams Dance Academy in Bromley is hosting an eight-hour dance-a-thon in aid of Demelza House Hospice Care for Children on Saturday 6 July. Held at the village hall, the event will kick off at 12 noon and run on until 8pm.

**More detail goes here**

The event has been set up by Katie Williams, owner of the dance academy. Katie’s 12 year old niece Lucy has been attending the hospice in Eltham since it opened in 2009. Demelza Hospice Care for Children provides specialist care and emotional support for children with terminal conditions and their loved ones, 24 hours a day, 365 days a year, completely free of charge.

**Quote from you or someone involved in your plans**

Katie said: “Demelza is an amazing place where children can go to make the most of the short lives they have. I wanted to do something fun and challenging to raise money to support the services the hospice offers. We already have 70 people signed up to come along on the day and there’s room for more. Everyone is welcome and we want to raise loads of money.”

Hayley Richardson, Deputy Director of Fundraising at Demelza, said: “a huge thank you to Katie and her team. As a charity, we’re almost entirely dependent on the generosity of our supporters to provide the funds that keep our services going.”

Katie and her dance school will lead the dance frenzy which will cover a range of dance styles including hip-hop, salsa, 70’s and Bollywood. The event is open to the public and those who wish to attend are asked to give a donation towards Demelza.

**Some more info about the event, including web link**

Those who aren’t able to attend can give their support to Katie and her niece by visiting her Justgiving page – www.justgiving.co.uk/XXXXX

Find out more about Demelza at [www.demelza.org.uk](http://www.demelza.org.uk), follow the charity on Facebook at [www.facebook.com/demelzahospice](http://www.facebook.com/demelzahospice) or @demelzahospice on Twitter.

**The rest is done for you!**

**Ends**

**Notes to editors:**

* Right now, there are almost 50,000 children with terminal conditions in the UK. And as more children live longer with their conditions, there’s increasingly urgent need to support them and their families.
* For every parent, the health and happiness of their children is the single most important thing in the world. But the reality is any child could be born with or develop a terminal condition.
* Demelza provides specialist care and emotional support for children with terminal conditions, whether in family homes across East Sussex or in the family hospices in Sittingbourne and Eltham. Demelza can help families and their loved ones enjoy their time together, for as long as they have.
* The unique support we give comes at a price, and at present we’re only reaching 20 per cent of the children that we could help.
* As a charity, we’re almost entirely dependent on the generosity of our supporters to provide the funds that keep our services going. Please help us make sure every family and child can depend on us when they need us most.

For further information, please contact:

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